

<b>STUDY PROGRAMME</b>	<b>AGRIBUSINESS TECHNOLOGIES, 653D70003</b>
<b>SUBJECT TITLE</b>	<b>Agricultural Business Management</b>
<b>NUMBER OF CREDITS</b>	8
<b>DURATION OF SUBJECT</b>	Total: 223 hours (136 contact hours, 87 self-study hours)
<b>TEACHING PERIOD</b>	Autumn Semester
<b>SUBJECT CONTENT</b>	<p><b>Subject objective</b> Provide knowledge of business management needed for a successful operation of an agricultural enterprise; develop project management skills and the ability to apply them in practice planning and implementing project activities.</p> <p><b>Learning outcomes</b> Will apply the theoretical knowledge and models of social sciences in professional activities. Will evaluate processes and results of agribusiness economic activity, and select agricultural product marketing strategies and models. Will choose innovative plant and animal production technologies for various farming systems, save natural resources and biodiversity. Will analyse, evaluate economic data, and apply the results of data analysis for decision making and planning activities. Will plan, organise and control the activity of agricultural entities and main agricultural production processes, foresee and choose financing sources, forms of credit provision, investment (innovation) agricultural and rural development projects. Will be able to formulate the problem, establish the objective, make rational decisions.</p> <p><b>Content (topics)</b></p> <ol style="list-style-type: none"> <li>1. Planning and execution of the activities at agricultural enterprises.</li> <li>2. Production planning at agricultural enterprises, product pricing and marketing.</li> <li>3. Accounting at an agricultural enterprise.</li> <li>4. Change and innovation management at agricultural enterprises. Quality management and agricultural corporate social responsibility.</li> <li>5. Implementation of the personnel policy.</li> <li>6. Project: concept, characteristics and classification.</li> <li>7. Project management content and methods.</li> <li>8. Project planning and management using a project management programme.</li> <li>9. Management and leadership. Team building and team work.</li> <li>10. Risk management at agricultural enterprises.</li> </ol>
<b>ASSESSMENT</b>	The final assessment is a cumulative score, which is the sum of the intermediate settlements received during the whole semester, and the exam assessments.

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